

AFFILIATE OF



# SHRM Columbus

Advertising Opportunities

Interested in advertising?  
How can we contact you?

Company

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Your name

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Address

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Phone

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Fax

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Email

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<b>Banner Ads (30 day posting)</b> _Home Page _News & Events _Registration _Other Links _Newsletter _Members _Career Opportunities (Banner specs. 421 x 55)		<b>\$300.00</b>	
<b>Gold Luncheon / Event Sponsor</b> We allow your company to set up an information booth on the day of the meeting, and you may display your information during our registration period and accept visitors at your booth after the luncheon. We provide a table or space to display your information, 2 meal tickets, and recognition as a sponsor at the luncheon. We also offer an option of placing your brochure/flyer at the meeting tables. Your company would provide us with the materials and we take care of distributing them at the meeting. Gold sponsors are also given an opportunity to speak to our general membership for 3-5 minutes about your product/service.		<b>\$500.00</b>	
<b>Silver Luncheon / Event Sponsor</b> We allow your company to set up an information booth on the day of the meeting, and you may display your information during our registration period and accept visitors at your booth after the luncheon. We provide a table or space to display your information, 2 meal tickets, and recognition as a sponsor at the luncheon. We also offer an option of placing your brochure/flyer at the meeting tables. Your company would provide us with the materials and we take care of distributing them at the meeting.		<b>\$350.00</b>	
<b>Classified Advertising</b> Post your HR job openings on our web site and reach your target audience. Job opportunities are posted on our web site for 30 days. <i>Only text ads are accepted.</i>		<b>\$ 75.00</b>	
<b>Newsletter Sponsor</b>			
Full Page	\$400.00	1/4 Page	\$150.00
1/2 Page	\$250.00	1/8 Page	\$100.00
Our newsletter, The Catalysts, is published monthly and available on our website to our members. We can offer you the opportunity to print information about your company in this publication. We will be glad to send you a detailed specification sheet with information about submitting your ads or text.			
<b>Other Links</b> Our membership will have the opportunity to access various types of information through the Other Links section. This section will house business ads relating to HR services and products used by HR Professional. Ads in this section will be posted for a 12-month period. (150 pixels wide jpg, gif format)		<b>\$1000.00</b>	
<b>Other</b>			
<b>Resource Table</b> Place your company's brochure on our HR Resource Table.		<b>\$75.00</b>	

To advertise with SHRM Columbus Area place a circle around the option(s) you are interested in and fax it to (706)649-6430. A Representative will contact you regarding your order.

Thank you for your order.

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